



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Campaign Group  
1600 Locust Street  
3rd Floor  
Philadelphia, PA 19103-6305

## Contract #

**848037**

**Schedule Dates** 08/14/12-08/20/12  
**Advertiser** Jay Nixon for Governor (20625)  
**Agency/T-Code** Campaign Group (1890)/056272172  
**Product** Political - State Governor (1177)  
**Brand** Jay Nixon for Governor (175616)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** CABANEL,LISA  
**Phone/Fax** (314) 727-2785 /  
**CPE** N/A  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Standard  
**Comments** JAY NIXON FOR GOVERN  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

**Date Entered** 08/13/12  
**Last Modified** 08/14/12  
**Entered By** Lisa Rees  
**CO-OP** No  
**Headline #** 06275226  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,762.50  
**Net Total** \$9,987.50  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Aug. 2012           | 13        | \$11,750.00        |
| <b>Grand Total:</b> | <b>13</b> | <b>\$11,750.00</b> |

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                             | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                 | Comments                         | Entered |
|-------|--------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|----------------------------------|---------|
| 1.0   | Normal Line / SPOT             | 08/14/12-08/17/12 | 3   | :30    | 20053- Entertainment Tonight          | 1   |    | X  | X  | X  | X  |    |    | 1     | \$1,000.00 | \$1,000.00 | St. Louis (KMOV) (KMOV) |                                  | 8/13/12 |
| 2.0   | Normal Line / SPOT             | 08/14/12-08/17/12 | 3   | :30    | 20063- Late Show with David Letterman |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$450.00   | \$1,800.00 | St. Louis (KMOV) (KMOV) | 1 X PER DAY                      | 8/13/12 |
| 3.0   | Normal Line / SPOT             | 08/20/12-08/20/12 | 3   | :30    | 20063- Late Show with David Letterman |     | 1  |    |    |    |    |    |    | 1     | \$450.00   | \$450.00   | St. Louis (KMOV) (KMOV) | 1 X PER DAY                      | 8/13/12 |
| 4.0   | Normal Line / SPOT             | 08/14/12-08/17/12 | 3   | 1:00   | 20053- Entertainment Tonight          | 1   |    | X  | X  | X  | X  |    |    | 1     | \$2,000.00 | \$2,000.00 | St. Louis (KMOV) (KMOV) | 1 X PER DAY                      | 8/13/12 |
| 5.0   | Normal Line / SPOT             | 08/20/12-08/20/12 | 3   | 1:00   | 20053- Entertainment Tonight          |     | 1  |    |    |    |    |    |    |       | \$2,000.00 |            | St. Louis (KMOV) (KMOV) | 1 X PER DAY                      | 8/13/12 |
| 5.0.1 | Closed Preempt                 | 08/20/12          |     |        |                                       |     |    |    |    |    |    |    |    |       |            |            | St. Louis (KMOV) (KMOV) | I-Inventory Accommodation/Spot - |         |
| 6.0   | Normal Line / SPOT             | 08/14/12-08/17/12 | 3   | 1:00   | 20063- Late Show with David Letterman |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$900.00   | \$3,600.00 | St. Louis (KMOV) (KMOV) | 1 X PER DAY                      | 8/13/12 |
| 7.0   | Normal Line / SPOT             | 08/20/12-08/20/12 | 3   | 1:00   | 20063- Late Show with David Letterman |     | 1  |    |    |    |    |    |    | 1     | \$900.00   | \$900.00   | St. Louis (KMOV) (KMOV) | 1 X PER DAY                      | 8/13/12 |
| 8.0   | M/G For 5.0.1 / SPOT           | 08/20/12-08/20/12 | 3   | 1:00   | 6:30P- 7P (CT)                        |     | 1  |    |    |    |    |    |    | 1     | \$2,000.00 | \$2,000.00 | St. Louis (KMOV) (KMOV) | 1 X PER DAY                      | 8/14/12 |
|       |                                |                   |     |        |                                       |     |    |    |    |    |    |    |    |       |            |            |                         |                                  |         |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: